



Success in Service

A discussion on ways to serve

Resources Located [Here](#)

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Internal vs. External

Everything is Service!

Internal

Increases the efficiency, accuracy, quality, or quantity of chapter operations

- Implementing an online minutes archive
- Creating websites for external and internal chapter operations
- Fundraising

External

The services we provide to bands and community organizations

- Concert Setups
- Music Hall Cleaning
- Volunteering at HS Marching Festivals
- Relay for Life



External: How do you think about service?

How is your chapter structured with service?

Vice President of Service, service committee with a separate chair

What is your chapter's policies and views on participating in service?

Service requirements (hours / events), service attire

How are ideas and projects implemented through the process?

Discussed and implemented within committee, or brought to the chapter



External: The Process

The reason why we ask these questions is to get you thinking about your chapter's process.

It's not always WHAT you do or HOW you do it but WHY you do it that way

How often do you discuss service in the chapter?



External: What should we be doing?

What discussions have you had with your sponsor / director of bands?

What role should the chapter play within the music department?

What benefits should the chapter focus on?

Are there specific projects or goals the sponsor or DOB have in mind?

The relationship with band directors is WAY MORE important than most chapters believe

These faculty members can help you shape the future of the chapter and provide things such as service opportunities, direction in decision making, mediation between members, and facilitating between organizations, and fraternal / academic leadership.

We still exist to serve these bands in which these directors lead, help them accomplish their goals and they will do the same for you!



External: What do we want to accomplish?

What discussions have you had with the chapter?

What are our goals, strengths, and weaknesses when it comes to service?

How can we accomplish our service projects and goals?



External: Types of Service

My personal interpretation

Recruitment

- Member Recruitment: Recruiting members for your band program
- Audience Recruitment: Advertising concerts to increase audience quantity

Service/Projects

- Projects: A physical project you complete, build, repair, or purchase
- Events: An event you host or complete to provide benefits to a person or group

Community

- A combination of those listed above to provide these to programs and organizations in the community



External: Brainstorming

What are the best ways to create service ideas?

- Observe
- Ask questions
- Have discussions with a wide variety of people (different ensembles, sections, faculty, sub-departments)
- Check other chapter websites
- Message other chapters

The fraternity's biggest resource is PEOPLE!

Check the Resources Google Drive Folder Provided on the first slide!



External: Planning

Create planning documents to help facilitate project progress

- Google Docs
- Microsoft Word

Permissions

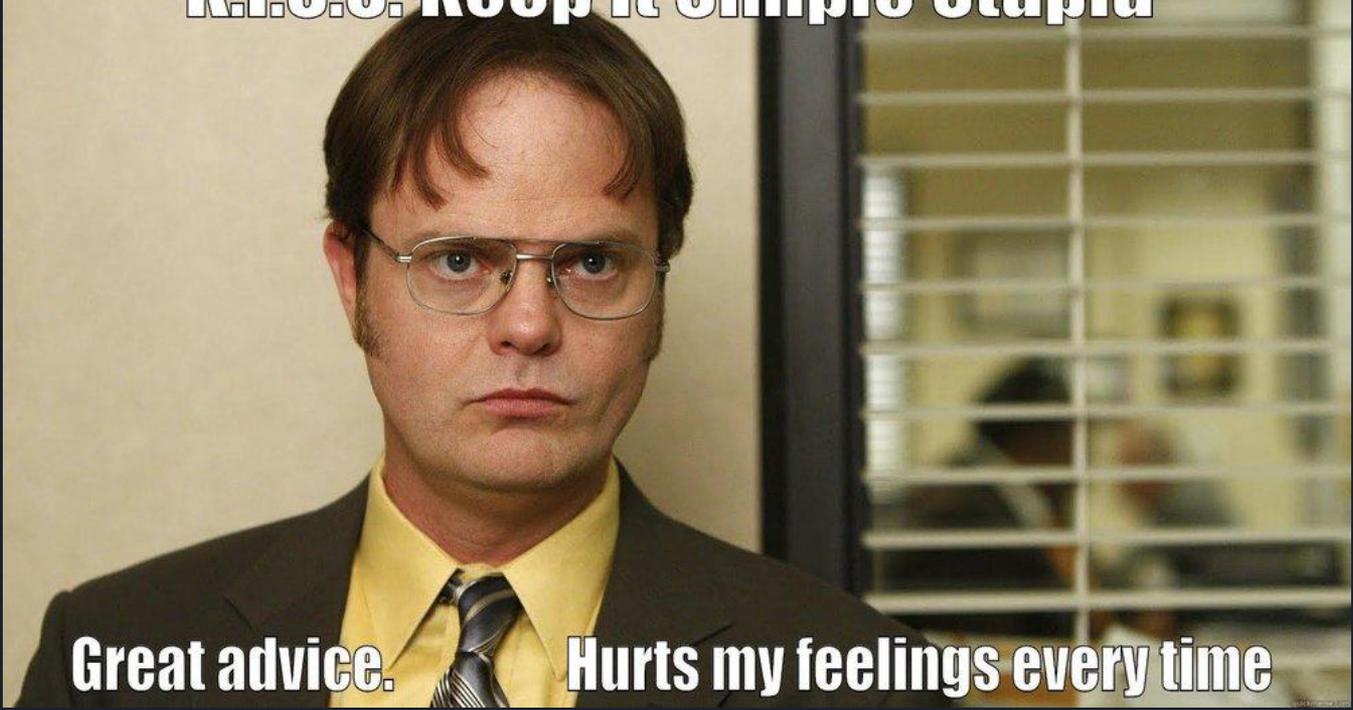
- Did you have conversations with your band directors?
- Do facilities or maintenance need to be informed?

Acquiring the Funds

- Committee budgeting
- Making allocations
- Creating Expense Reports

Check the Resources Google Drive Folder Provided on the first slide!

K.I.S.S. Keep It Simple Stupid



Great advice.

Hurts my feelings every time

This photo is really about remembering that we don't do rocket science. If you are having trouble getting things off past planning maybe you are making some things too complicated or are spread too thin.



External: Executing

Signups

- Electronic, paper
 - Making sure you have enough people to accomplish the task is very important as late cancellations never present a good reflection of the chapter

Attire

- Dress blacks, chapter polos, jerseys, etc
 - This matters more than one would think. It's best to define what to wear as to create a professional image. Chapter polos are great in situations where jerseys are too informal or may be misconstrued from the "typical" fraternity.
 - A parent volunteer tried to kick me off the campus of the school in which I was teaching drumline when I was wearing a jersey.

Check the Resources Google Drive Folder Provided on the first slide!



External: Executing cont.

Common Issues:

- Participation
 - If you are having issues with getting people to participate, try some of these: combining social activities with service, have a poll to see what service the chapter wants to do, or team up with your sisters/brothers
- Lack of Funds
 - Working with Ways & Means or Fundraising committees is very important so you can help them out by creating fundraisers for specific projects, using the same planning and brainstorm resources provided, or find more creative ways to serve with cheaper

Check the Resources Google Drive Folder Provided on the first slide!



Internal: Resources

Google Platform

- Drive
 - Docs
 - Sheets
 - Slides
 - Team Drives
- Calendar
 - For managing chapter events and using for external purposes
- Groups
 - For creating a listserv

Links: www.drive.google.com

www.calendar.google.com

www.groups.google.com



Internal: Resources

Slack

- A team-based communication platform available for free that breaks conversations into channels (or topics) that allows an administrator control access and settings for the workspace

Links: www.slack.com

Link to a Slack Guide that I made:

<https://drive.google.com/file/d/1W02ILm-kARCDH0fv6CHrtMCWpPIMySWm/view?usp=sharing>



Internal: Resources

Websites

- Easy way to implement is WordPress
- Doesn't take a whole lot of technical experience
- Can be provided from sites like GoDaddy or HostDime
- Easy updating with the WordPress Framework
- Plugins can allow everything from voting, online shops, or calendar.

Links: www.GoDaddy.com

www.wordpress.org

Stay tuned from the SED for more resources!

Thank You!

If you have any questions please contact me via
Facebook, Slack, or any other way!

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