

November SED Statewide-A-Thons 2018

Musicianship

The National Month of Musicianship is upon us! To celebrate, the council is excited to continue the tradition of the Musicianship Statewide-A-Thon! This is a social media-based competition that groups chapters together by state to showcase chapters and their band's activities. Starting November 1st, chapters can earn points until 11:59PM EST on November 30th, 2018!

What qualifies as a Music Event?

Any event organized by the chapter that involves music in some way!

Examples:

Recital: *organized performance including small ensembles*

Lab Band: *brothers volunteer to organize or participate in bands that conducting students can use to practice with*

Reading Band: *host a reading band for anyone*

Song or Band Workshops: *host or participate in workshops that improve musicianship, from conducting to singing!*

Flash Band: *like a flash mob, have small ensembles of brothers perform randomly around campus or the community*

Local Performances: *performances at local hospitals, assisted living centers, or elsewhere!*

Concerto competition: *individuals prepare a solo concerto to perform and are judged (by band directors, graduate teaching assistants, etc.)*

And many more! Get creative and think about new ways to participate in music!

How to Score Points

1. Make a post about the event on your chapter social media pages.

Use the following hashtags:

#TheUniversalLanguage (Official Hashtag for the Month of Music)

#KKPsi

#SWA18

1 point is awarded for simply holding a musical event

1 point is awarded for each social media outlet posted to (1 for each: Twitter, FB, Instagram)

Bonus points are awarded for special factors of that event. For example:

+1 if you post about your event using video

+1 for making the event also a fundraiser

+1 if the event is open to the public

+1 if the event has high attendance from outsiders (~30-50 people)

+1 for including chapter alumni

+1 if the event is organized in part with another musical organization
(e.g. TBS, SAI, PMA)

+1 if the entire chapter is involved

+1 for unique events

And +1 for any other factors we deem noteworthy!

Please ensure that you caption your posts with relevant information so that we may accurately assign points to your chapter

2. Sharing a post from your school's music department on your chapter social media pages.

1 point per post

1 point is awarded for each social media outlet posted to (1 for each: Twitter, FB, and Instagram)

[How to Obtain Points](#)

An email must be sent by 11:59PM EST on November 30, 2018 to sedvpp@kkpsi.org recapping all the posts you shared. You must include links to ALL of your posts on EACH media platform to receive those points!

[Statewide Standings](#)

You can view your chapter's current standing by finding it in the Statewide Standings Google Doc:

https://docs.google.com/spreadsheets/d/1RiPRh4tVwIZ13J6rHE4T4TeXnnLLe8iMZ_f2EY1qqAA/edit?usp=sharing

[Prizes](#)

Who doesn't like prizes? Chapters that are crowned State Champions will be recognized at SED and mailed/delivered a plaque/trophy (TBD). These prizes will also be given to the three chapters with the most amount of points in the district. Winners will also get bragging rights for a whole year!

If you have any questions about the November Statewide-A-Thons, please do not hesitate to reach out to me! I am so excited to celebrate the Month of Musicianship with the Southeast District. I hope you will discuss with your chapter how you can celebrate with musical events this month!

AEA,

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