

2019-2020 SED Officer Application



Basic Info

Name	
Email	
Phone Number	
Chapter	
School	
Initiation Semester	

The Offices of the Southeast District Council are as follows:

- President
- Vice President of Membership
- Vice President of Programs
- Secretary/Treasurer

Office you are seeking	
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Fraternal Resume

Attach a resume that includes all of your relevant fraternal experiences within Kappa Kappa Psi.

Letters of Recommendation

Attach two letters of recommendation along with your application.

- One letter from your Director of Bands or Sponsor
- One letter from your chapter
 - Written on behalf of the chapter by the President, or by the chapter if applicant is the current Chapter President

Letter of Intent & Platform

Write a letter announcing your intention to run for District Office, explaining which position you are running for, why you are running, and what your goals are for the office should you be elected.

Biography

Write a short biography about yourself and your experience within Kappa Kappa Psi and your college bands. This is your opportunity to let others know who you are and what your background is. This biography will appear on KKPsiSED.org, and will appear alongside the following, which you are to attach:

- A photo of yourself (preferably a professional headshot)
- A link to your personal campaign website/Facebook page, if applicable

Campaign Budget

Should you plan to spend money on your campaign, you must include a proposed budget. In accordance with the 2019 SED Officer Campaign Guidelines, no candidate may spend more than \$100, and an expenditure report must be reported to the SED Council (sedpresident@kkpsi.org).

2018 SED Officer Campaign Guidelines

These guidelines were created by the 2017 Nominations committee and are to be followed.

1. Applications for District Council are due by March 10th at 11:59pm EST.
 - a. This application will include a proposed budget for campaigning should the candidate intend on spending money for their campaign.
2. Individuals may start campaigning for their desired position on March 11th at 12:00am and last through the SED Convention.
 - a. The application must be approved PRIOR to campaigning.
3. Any money spent on campaigning may not exceed \$100
 - a. An expenditure report must be reported to the Council
4. The failure of the individual to meet any of these criteria will leave the candidate subject to disqualification from office by the Nominations Committee or the District Council
5. There may be no derogatory rhetoric in any platform of any candidate
6. Any website or online page (i.e. Facebook Page) used for campaigning must include the following
 - a. A picture of the candidate
 - b. The candidate's platform
 - c. A fraternal resume (i.e. the candidate's experience)
7. Campaigning at the Convention is limited to the following
 - a. The distribution of paper products i.e. business cards, flyers, and pamphlets
 - b. The distribution of campaign buttons
8. There must be a section on the SED Website including the following
 - a. A photo
 - b. A short biography
 - c. The position the individual is running for
 - d. The individual may include a link to their personal page

All materials (listed above, please read thoroughly) are due to Brianna McKinzie (sedpresident@kkpsi.org) by March 10th, 2019 at 11:59 PM EST. Please reach out to Brianna if you have any questions!